

2017 – 2018 MARKET STALLHOLDER APPLICATION

MARKET STALLHOLDER INFORMATION

Devonport Regional Gallery's indoor markets are intimate events featuring local artisans and makers set inside the Gallery. Three or four markets are presented each year (depending on the Gallery's exhibition program) in partnership with the Droogs and Friends Committees. Local musicians provide entertainment, and refreshments are provided by the Friends Committee.

Markets are held between 3.00–7.00 pm on selected Fridays at the Devonport Regional Gallery, 45 Stewart Street.

Due to space restrictions, stall sizes are restricted to 2m x 1.5m. 1x Trestle table and 2x chairs are provided unless stallholder provides own equipment within size specifications. No large structures allowed.

Selection criteria

The event organisers will select makers using the following selection criteria:

1. *Quality.* Preference will be given to stalls with product made by the stallholder / Tasmanian made.
2. *Variety.* Stallholders will be selected to ensure a variety of products at various prices are available across the market.
3. *Promotion.* It is anticipated stallholders will promote their presence at the market via existing social media channels. This will be assessed upon application.

It is important that stallholders are prepared to engage with customers throughout the four hour event.

Who are the Droogs?

The Droogs are Devonport Regional Gallery's young volunteers. They organise arts events and projects in the Gallery and around Devonport that promote and support creativity. This includes Reclaim the Lane, Four 8 Film Festival, the Sketchbook Project and street art projects to name a few. The Droogs undertake a number of fundraising projects and events throughout the year and all money raised goes towards their extensive events and projects calendar.

Terms and conditions

- The event organisers reserve the right to decline any application.
- A fee of \$20 is due at the event.
- Stalls must be set-up and ready at least 15 mins before the event begins.
- Stallholders must provide all materials and equipment to sell their products (packaging, business cards, eftpos facilities, cash floats, etc.).
- Devonport Regional Gallery will not be held responsible for any loss or damage to property.
- Stallholders hold their own public liability insurance. In the event a stallholder has not obtained this level of cover, an additional \$30 fee will apply, due 7 days prior to event.
- Photos submitted with your application may be used by Devonport Regional Gallery for promotion.
- Stallholders must not pack up their stall until the event has finished.
- Sharing of stalls is permitted if the application is submitted together.

I agree to the terms and conditions.

Signature:

Date:/...../2017



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APPLICATION FORM 2017 – 2018

Business name (if applicable):

Contact name:

Mobile:

Email:

Address:

Facebook / Website:

My products: (please list all/range of products you plan to sell) RRP

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\$

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\$

Please add extra pages if you require more space.

I sell my products at the following locations (shops/markets/online):

Power required? Yes No

Please tick your availability (note: these are tentative dates, unless indicated):

Friday 24 November (confirmed) February/March 2018 June 2018

Please include three images of your work with your application.

Please complete and submit by Thursday 19 October 2017. Send your application to:

dsheehan@devonport.tas.gov.au or Devonport Regional Gallery, PO Box 604 Devonport Tasmania 7310



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